

- MARKETING SERVICES
- PERSONAL DEVELOPMENT
- TRAINING & LEARNING
 - Creative Thinking
 - Internal Communication
 - Media Training
 - Presentation Skills
 - Sales Techniques
 - Team Building
 - Time Management

“ Thank you for the innovative and creative way you delivered the training... it was fun and interesting, but also quick and easy. I am sure our staff will retain everything they learnt, I know I certainly will. ”

Head of concessions, NTL

Awaken your Creativity



The practical course in BETTER BRAINSTORMING

A training programme created using Magical Innovation™ that draws inspiration from the worlds of **Magic, Music and Movies**

This course...

- ✓ Shows how anyone can learn and apply the principles of creativity used by leading communications experts, presenters, broadcasters and entrepreneurs.
- ✓ Provides knowledge and tools you can use immediately, including your personal brainstorming manual for you to run your own effective sessions.
- ✓ Explains how you can sell your creative ideas more effectively in presentations and pitches.

FOR MORE DETAILS CALL OUR TRAINING TEAM NOW ON:

0845 006 1234

www.magicmanagement.com

Awaken your Creativity

MAGIC
MANAGEMENT

Everyone in business needs to generate ideas, for solving problems, seizing opportunities, improving systems or just staying ahead of the game.

'Brainstorming' is a well established route to generating ideas but it only works consistently and effectively if approached in a structured and disciplined way. Many people have forgotten, or perhaps never learned, the principles and process of brainstorming which were originally established more than 60 years ago.

This course is strictly practical – light on theory and heavy on real life examples. Drawing from the worlds of Magic, Music and Movies, there is participation but no embarrassing exercises!

“Guides you through more than 50 Brainstorming techniques and teaches you the skills to develop many more.”

Magic Management uses Magical Innovation™ to help to address communication and cultural issues faced by any business or organization. The company works primarily in the areas of Training & Learning, Marketing Services, and Personal Development to help to address communication and cultural issues faced by any business or organization.

Magical Innovation™ goes several steps beyond traditional training and development programmes by harnessing the psychological techniques that are often the real secrets of the world's finest magicians and which can prove equally effective in engaging audiences within the business arena.

To book this course, or discover more about Magic Management, contact us now:

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**mⁱ MAGICAL
INNOVATION**
The psychology of magic for business success